

Strategic Plan 2024–2029

Vision



Queensland children, young people and families in all their diversity are thriving with access to support when and where it's needed.

Purpose



At PeakCare, we dedicate ourselves to improving the wellbeing of Queensland's children, young people, and families by championing innovation, creating impactful partnerships, anchoring our actions in evidence, driving forward-thinking advocacy, and amplifying the voice of our members and sector.

Core Principles

- Children and young people are at the centre of everything we do
- Our advocacy is independent, evidence-based and informed by the voices of our Members and sector
- Our work is inclusive and respectful of diversity, culture and living-experience
- We are transparent, consistent, trustworthy and accountable in everything we do
- We are available to our Members when and where we are needed
- Meaningful and trusted partnerships with government, service providers and individuals are critical for our success
- We invest in our people and strive for excellence
- We create and hold a safe and inclusive environment where all ideas and contributions are valued and respected without judgement or prejudice

Strategic Intent

| Key Area | Strategy |
|------------------------------------|--|
| Policy and Advocacy | We collaborate with a diverse range of partners to create new and better ways of supporting children, young people and families in Queensland. |
| Innovation and Partnerships | We use our independent voice and evidence-based analysis to influence policies and practices which improve outcomes and better support the rights of children, young people and families in Queensland. |
| Capacity Building | We support and equip our members and the sector through education, awareness raising, training and development to enhance their skills and knowledge in delivering quality services to children, young people and families in Queensland. |
| Research | We undertake, translate and promote the best available knowledge, research and insights into new practices, policies and reforms to ensure the child and family sector is best equipped to improve outcomes and foster greater wellbeing for all Queensland children, young people and families. |