

CREATE Foundation's Nomination

As a national organisation for a community of over 45,000 children and young people in care around Australia, CREATE was concerned about the impact of COVID-19 on this community and produced a video series to help its members understand the Corona Virus and have the confidence to reach out for support if needed. The information portrays the necessary information in easy-to-understand language with visually appealing imagery. CREATE is very aware of the potential risk for children with a care experience as they are likely to be more vulnerable at this time and aimed to contribute to the great work being done by foster carers, residential workers and caseworkers. Five video animations were developed by CREATE and animation team, Suitcase Murphy. The video topics included Gus talks COVID-19 with kids, for kids! - Episode 1 - About the Corona Virus; Episode 2- Social Distancing; Episode 3 - Resi Care; Episode 4 - Going to school; and Episode 5 - Feeling normal. The video series has reached thousands of viewers during the global pandemic.