

Our

# STRATEGIC PLAN 2018-22

## OUR VISION

*Safe and well children – safe and well families*

## OUR PURPOSE

To be a respected voice that leads, influences and informs systems, policies, programs and practices that advance the safety and well-being of children, young people and their families

## OUR BELIEFS AND VALUES

- Leadership, integrity and courage
- Respect and inclusiveness
- Independence, interdependence and impartiality
- Reconciliation that honours First Peoples of the Land and their rights to self-determination

## OUR STRATEGIC INTENT

### Knowledge leadership

To nurture and grow knowledge about the needs of Queensland children and young people, their families and communities and the evidence-base for service responses that best meet their needs

### Thought leadership

To conduct exemplary policy analysis to deepen our sphere of influence and shape informed leadership and dialogue about family support and child protection within communities and across government and non-government sectors at local, state and national levels

### Advocacy

To be a strong, independent voice informed by research, evaluation and evidence to influence and achieve better outcomes for children, young people, families and communities

### Value

To listen and create value for members to meet their expectations and provide a sound return on their investment in supporting the organisation's pursuit of our vision

### Organisational capability

To build internal capability and continually improve the quality of our services



PeakCare  
Queensland Inc.